

Digital Asset Management

Store all your digital assets in one place and publish them anywhere



Liferay DXP provides a robust digital asset management (DAM) system that allows your business teams to create, organize, and manage their digital assets more efficiently. With our DAM, you can manage and publish any asset in one central location, which enables your employees or customers to easily collaborate and share documents and media, and reduce the amount of time spent searching for those assets.

Benefits



Quickly organize, search, or preview digital assets for your sites.



Categorize assets quickly with auto-tagging capabilities.



Keep track of asset changes with version control.



Easily manage and organize your assets so they can be reused across different sites.



Control access to digital assets so that only authorized users have access to them.

Core Features

Documents

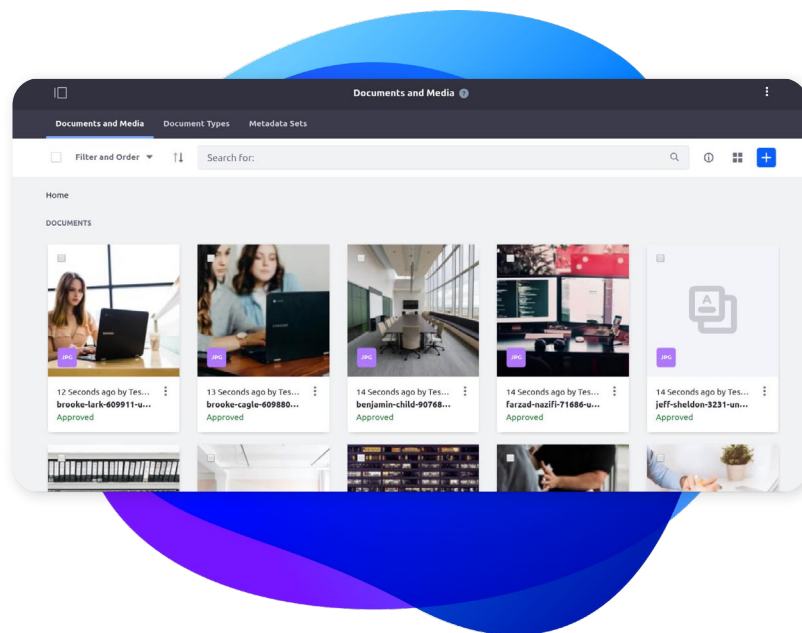
Features around document and media management offer administrators more control over how assets are stored, shared and accessed. Additionally, Liferay DXP can integrate with repositories such as SharePoint, Google Drive and Alfresco.

Documents and Media

Unified document repository that houses documents, video, audio, images and other media types from one place. It can be leveraged across an enterprise, within a specific group, or for a single individual as a web repository.

Enterprise-wide repositories allow groups to store assets, tag them, lock them, search for and leverage them in web pages or download them for use offline. It provides a clean and attractive display to find and browse all images, video and other media assets. Other features include:

- Check in/check out, metadata and versioning. Document file formats may be converted at the time of upload. Items saved are displayed through the Display app and Document and Media Display app.



- Multiple-file upload allows users to upload and store a document in one file format while making it available for download in other formats (i.e., a .doc file can be available for download as a PDF with Liferay providing the conversion at download time).
- Create shortcuts to videos stored in different video streaming services (Youtube, Vimeo, Facebook and Twitch) to easily create content in the portal and embed them, categorizing and tagging them to help users search for them.
- Set expiry dates on Documents to ensure that licensed content is only presented while the license is valid. Document Titles and Filenames are independent to provide greater storage and display flexibility.
- Create Document Types and author Documents using a consistent forms-builder experience shared across Forms, Web Content, and Documents.

Bulk Management

Manage digital assets and files at scale with an improved tool for bulk management of tags, categories and file operations like deletion, moving files, etc.

Google Drive Plugin

Lets users create shortcuts to Google Drive files in their Documents and Media repositories. These documents can be viewed and managed from Documents and Media. Once deployed, you can configure this app from the Control Panel.

CMIS Integration

Integrate back office systems in order to surface assets to customers or add social and other metadata. Mount and browse SharePoint, Documentum, Alfresco and other CMIS-compliant repositories within Liferay DXP.

Document Types and Metadata Sets

Administrators can create their own custom metadata sets and document types into language familiar to users. For example, financial reports, surveillance videos, and so on can be defined in a way that makes sense for the business functions of the content (e.g., author, reporting period, etc.).

Online Document Editing

Use the Google Docs editor to allow activities related to creating and editing documents via portal.

Office 365 Integration

Create and edit Office 365 documents, presentations and spreadsheets stored in Liferay DXP. This feature takes advantage of Liferay's existing permissions system, versioning and sharing capabilities.

Document Previews and Preview Generation

Provide a preview of the document (including images, videos, audio clips) to easily identify the content of the document. Automatically generate a full document preview in Liferay DXP.

P2P Document Sharing/Asset Sharing

Allows sharing documents and media assets with registered users to increase collaboration for instances where multiple users need to work on a single asset.

Search (Documents and Media)

Search for documents, video, audio, images and other media types based on file names, tags, metadata and the file's text content.

File Types

Liferay DXP has the capability to support any file type from Office documents, images, through to audio and video files.

Versioning and Automatic Versioning Policies

Liferay DXP versions documents and increments them as you make changes, enabling you to rollback and view the version history. Introduces intelligent/definable versioning to enrich historical and auditing context of a document's lifecycle.

Media Selector

Easily upload or select files with the built-in media selector. This feature is also highly extensible so that new sources of media (e.g., Google, Flickr, YouTube) can be added to any application.

Inline Image Editor

Allows for simple image editing directly from within Liferay, eliminating the need for an external tool while creating content. Resize or crop any image uploaded to Documents and Media from within blogs or any other application that uses an item selector. The image editor has been designed in a way to make it easy to customize and allows for developers to create and deploy tools that modify images.

Liferay makes software that helps companies create digital experiences on web, mobile and connected devices. Our platform is open source, which makes it more reliable, innovative and secure. We try to leave a positive mark on the world through business and technology. Hundreds of organizations in financial services, healthcare, government, insurance, retail, manufacturing and multiple other industries use Liferay. Visit us at [liferay.com](https://www.liferay.com).