

# Liferay - Sponsored Event Privacy Notice

Liferay will handle and protect your personal data provided to Liferay by the organizer of an event you are attending and Liferay is sponsoring or provided to Liferay by you or collected otherwise in accordance with this Privacy Notice and the applicable laws.

Liferay is a global group of companies operating through separate legal entities such as Liferay International Limited, Liferay, Inc., Liferay Cloud, Inc. and its respective subsidiaries or other affiliated companies that control, are controlled by or under common control with Liferay International Limited, Liferay, Inc. or Liferay Cloud, Inc. (each referred to as an “**Affiliate**” and collectively as, “**Liferay**”).

The Liferay Affiliate responsible for compliance with the data protection laws, when processing your Personal Data, is the “**Controller**”.

The controller will depend on the location of the on-site event you are attending or otherwise on the location of the legal entity you are representing. Below you can find a list of the respective Liferay Affiliates, including the contact details of the Liferay Affiliates and their DPO which Liferay appointed where this is required:

<b>North America</b>	
North America	Liferay, Inc. Representative: Liferay International Limited Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a>
<b>Latin America</b>	
Latin America (including Mexico)	Liferay Latin America Ltda Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a> DPO: <a href="mailto:dpo-br@liferay.com">dpo-br@liferay.com</a>
<b>EMEA</b>	
Germany	Liferay GmbH Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a> DPO: <a href="mailto:dpo-de@liferay.com">dpo-de@liferay.com</a>

France	Liferay France SAS Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a> DPO: <a href="mailto:dpo-fr@liferay.com">dpo-fr@liferay.com</a>
Spain and Portugal	Liferay S.L.U. Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a> DPO: <a href="mailto:dpo-es@liferay.com">dpo-es@liferay.com</a>
Other EMEA	Liferay International Limited Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a> DPO: <a href="mailto:dpo-ie@liferay.com">dpo-ie@liferay.com</a>
<b>APAC</b>	
Australia and New Zealand	Liferay Australia Pty Ltd Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a>
India	Liferay India Pvt. Ltd. Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a>
Japan	Liferay Japan K. K. Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a>
Other APAC	Liferay Singapore Pte. Ltd. Postal Address and Phone Number: <a href="https://www.liferay.com/locations">https://www.liferay.com/locations</a>

In addition, Liferay has established a **global Privacy Office** responsible for overseeing questions in relation to this Privacy Notice and other privacy related questions. **You can reach our Privacy Office at:** [dataprotection@liferay.com](mailto:dataprotection@liferay.com)

Liferay may use certain information about you, including your personal data, specifically, the provided (a) name, (b) job title, (c) job position, (d) contact information including email address, (e) anagraphic information including but not limited to postal code, preferences or interests, educational or professional background and (f) any other information you might provide in the context of your registration for the event relevant for our customer surveys and/or offers for the following purposes:

- o to understand your preferences and provide you with better service;
- o for internal record keeping;
- o to improve Liferay products and services;

- o to periodically send promotional emails about new products, special offers or other information which Liferay may think you may find interesting, based on your participation in the event, using the email address provided;
- o for market research purposes, including contacting you by email, phone, fax or mail for feedback, and;
- o to customize Liferay's websites according to your interests.

Where required by law, we and/or the event organizer / host will ask for and obtain your specific and explicit consent according to Art. 6 (1)(a) GDPR for Liferay's use of such information for the above mentioned purposes, unless Art. 6 (1)(f) GDPR/UK GDPR or Art. 7 IX LGPD apply and Liferay is allowed to process your personal data according to its legitimate interest.

Apart from the information the event organizer and you have shared with us for the above mentioned purposes, we may also collect information about you from other sources, like web pages, LinkedIn, and other sources. We use the data to correct your data and/ to better understand your interests.

Please note that the event organizer will/may disclose the Sponsors (as Liferay) and their respective privacy notices at the moment your personal data is collected and, where needed, your consent is obtained. Otherwise, Liferay will provide you with this privacy notice within a reasonable period after obtaining the personal data, but at the latest within one month, according to Art. 14 (3) (a) GDPR.

As outlined above, Liferay operates as an international group of companies, operating with a common goal of providing excellent products and services to our global customer base. We hire our employees based on the desired qualifications, not on a location, and involve them in global operations. Therefore, the Liferay Affiliate responsible for your personal data may share it with other Liferay Affiliates. In addition, within the scope of our business operations, we rely on external service providers, who provide us with the tools and services we use to conduct the interviews, create and store the records.

Some of the recipients described above are located in countries outside the country location of the Liferay Affiliate responsible for your data. Such countries include the US, Brazil, several countries within and outside the EU.

To the extent Liferay's processing of your data is subject to GDPR, Liferay ensures that transfers of the data to such recipients outside the EU are subject to appropriate safeguards: in case of data transfers to Liferay, Inc. in the US, subject to the EU-US Data Processing Framework for which EU Commission has adopted an adequacy decision, and in case of data transfers to recipients in other third countries, not subject to an EU adequacy decision like Brazil, subject

to the European Standard Contractual Clauses issued by the EU Commission. You can contact our Privacy Office at [dataprotection@liferay.com](mailto:dataprotection@liferay.com), to receive more detail or a copy of the clauses.

Liferay will only keep your data as long as required for purposes identified above and in accordance with the applicable laws governing retention obligations (such as for example tax laws) and for marketing purposes until You notify us that you no longer wish us to use your data for marketing purposes.

You have the following rights in relation to Liferay's processing of your personal data:

- **Right to access:** you can ask us to give you information about whether or not your personal data is processed, and if Yes, certain further details, such as with which entities your personal data has been shared;
- **Right to rectification:** if you deem that your data is falsely recorded in our systems, you can ask to have that rectified;
- **Right to erasure:** in certain situations (especially if the processing of your personal data is based on consent provided by you) you can ask that we delete, block or anonymize personal data related to you. However, we may oppose this request (especially if we have a legal obligation to retain and store your personal data).
- **Right to object to the processing of personal data: If you are located in Brazil,** you can oppose any processing of your personal data, if such processing does not comply with the applicable laws.
- **Right to refuse consent:** if we ask you to provide consent, you should be aware that you can refuse to provide consent, without any major detriment, except eventually inconvenience. We will inform you in each particular case of the available alternatives and the consequences.
- **Right to withdraw consent:** if you gave your consent to us, you are free to withdraw that at any time and without any conditions. That case we will not process your personal data in the future for the reason we sought your consent for.
- **Right to request restriction of processing: If you're in the EEA or Brazil,** you also have the right to restrict the processing of personal data: there are situations (for example if you contest the accuracy of your personal data and we are verifying the accuracy of the data) in which you have the right to ask for the restriction of the processing of your personal data. If this right is exercised, we can only store your personal data, but we cannot make any other action on it (e.g. we cannot create statistics using it).

- **Right to data portability: If you're in the EEA or Brazil,** under certain circumstances you can request us to enable portability of your data to another service or product provider.
- **Right to opt-out from automated decision-making and profiling:** to the extent Liferay uses your data for automated decision making with legal or similar effects, you have the right to opt-out of the use of your data for such purposes.

**If you are a California (US) resident,** you have the following rights in relation to our processing of your personal data:

- **Right to know:** you can request us to disclose to you: (1) the categories and/or specific pieces of personal information we have collected about you, (2) the categories of sources for that personal information, (3) the purposes for which we use that information, (4) the categories of third parties with whom we disclose the information, and (5) the categories of information that we sell or disclose to third parties. You can make a request to know up to twice a year, free of charge.
- **Right to delete:** you can request us to delete the personal information we have collected from you and tell our service providers to do the same, subject to certain exceptions (such as if we are legally required to keep the information to comply with legal obligations).
- **Right to opt-out of sale or sharing:** you may request us stop selling or sharing your personal information ("opt-out"). **However, Liferay does not share or sell your personal data anyways.**
- **Right to correct:** you may ask us to correct inaccurate information that we may have about you.
- **Right to limit use and disclosure of sensitive personal information:** you can direct us to only use your sensitive personal information (for example, your social security number, financial account information, your precise geolocation data, or your genetic data) for limited purposes, such as participating in the selection process or the purposes corresponding to your hiring as a Liferay employee and all those related to the job.

For requiring any of the above mentioned rights, or in case of any doubt regarding the treatment of your personal data by Liferay, you may contact Liferay's Privacy Office at: [dataprotection@liferay.com](mailto:dataprotection@liferay.com).

You don't need to pay any fees, in order to exercise your rights. We will do our best to respond as soon as we can, but no later than within generally we have 30 days from your request (or, in case you are in Brazil, 14 days).

Further to the above, if you feel that we have breached the applicable data protection laws, you have the right to lodge a complaint with the data protection supervisory authority of your country:

- **If you are based in the EU**, you can find the competent authority and the contact details here: [https://edpb.europa.eu/about-edpb/about-edpb/members\\_en](https://edpb.europa.eu/about-edpb/about-edpb/members_en). Also under the EU-US Data Protection Framework, any complaints (if not resolved with the help of the Privacy Office at [dataprotection@liferay.com](mailto:dataprotection@liferay.com)) against Liferay, Inc. (US) can be submitted in accordance with the instructions provided in Section "EU-US Data Privacy Framework" further below.
- **If You are based in the UK**, you can find the competent authority and the contact details here: <https://ico.org.uk/make-a-complaint/>
- **If you are based in Brazil**, you can find the competent authority and the contact details here: <https://www.gov.br/anpd/pt-br>
- **If you are based in the USA, California**, you can find the competent authority and the contact details here: <https://oag.ca.gov/contact/consumer-complaint-against-business-or-company>
- For the competent authorities **in other countries**, please consult this map: <https://www.cnil.fr/en/data-protection-around-the-world>

## EU-US Data Privacy Framework

Liferay, Inc. and Liferay Cloud, Inc. (for purposes of this section collectively, in this section also referred to as "Liferay") comply with

- the EU-U.S. Data Privacy Framework (EU-U.S. DPF),
- the UK Extension to the EU-U.S. DPF, and
- the Swiss-U.S. Data Privacy Framework (Swiss-U.S. DPF)

as set forth by the U.S. Department of Commerce.

Liferay has been certified to the U.S. Department of Commerce that it adheres to the EU-U.S. Data Privacy Framework Principles (EU-U.S. DPF Principles) with regard to the processing of personal data received

- from the European Union in reliance on the EU-U.S. DPF and
- from the United Kingdom (and Gibraltar) under the UK Extension to the EU-U.S. DPF.

Liferay certified to the U.S. Department of Commerce that they adhere to the Swiss-U.S. Data Privacy Framework Principles (Swiss-U.S. DPF Principles) with regard to the processing of personal data received from Switzerland in reliance on the Swiss-U.S. DPF.

If there is any conflict between the terms in this Privacy Notice and the EU-U.S. DPF Principles and/or the Swiss-U.S. DPF Principles, those Principles shall govern. To learn more about the Data Privacy Framework (DPF) program, and to view our certification, please visit <https://www.dataprivacyframework.gov/>.

Liferay is responsible for the processing of personal data it receives, under the DPF, and subsequently transfers to a third party acting as an agent on its behalf. Liferay complies with the DPF Principles for all onward transfers of personal data from the EU, UK, and Switzerland, including the onward transfer liability provisions.

The Federal Trade Commission has jurisdiction over Liferay's compliance with the EU-U.S. DPF, the UK Extension to the EU-U.S. DPF, and the Swiss-U.S. DPF. In certain situations, Liferay may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

In compliance with the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF, Liferay commits to resolve DPF Principles-related complaints about our collection and use of your personal information. EU and UK and Swiss individuals with inquiries or complaints regarding our handling of personal data received in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF should first contact Liferay at: [dataprotection@liferay.com](mailto:dataprotection@liferay.com).

In compliance with the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF, Liferay commits to cooperate and comply respectively with the advice of the panel established by the EU data protection authorities (DPAs) and the UK Information Commissioner's Office (ICO) and the Gibraltar Regulatory Authority (GRA) and the Swiss Federal Data Protection and Information Commissioner (FDPIC) with regard to unresolved complaints concerning our handling of human resources data received in reliance on the EU-U.S. DPF and the UK Extension to the EU-U.S. DPF and the Swiss-U.S. DPF in the context of the employment relationship.

For complaints regarding DPF compliance not resolved by any of the other DPF mechanisms, you have the possibility, under certain conditions, to invoke binding arbitration. Further information can be found on the official DPF website: <https://www.dataprivacyframework.gov/>.